



# Arkwitings

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IV Party 2008  
May 3rd  
St. Vincent Rooftop  
Benefactor Party - 7pm  
Main Event - 8:30pm



Photography by Nancy Nolan



social season.

Imagine the chicest, hottest resort hotel in Santa Monica or Miami Beach. The rooftop at St. Vincent will become that reality, complete with cabanas, umbrellas, water, and sand. Todd Bagwell, the IV Players and the St. Vincent Foundation staff have wrapped their talents and dedication to the hospital together and created an event that is fun and fashionable. Good-bye to the round-top tables that seat 10 for dinner. So long to the silent and live auctions. Hello to a more casual, yet hip way, to raise money and awareness for St. Vincent.

After the huge success of last year's party, Todd opted to invite co-chairs Lesa Bowen, Jennifer McCarty and Wendy Saer back to the roof. Three more players have been added to the St. Vincent's team: Toby Burkett, David Cassinelli and Tobi Fairley. Each brings to the "beach" different perspectives and talents to execute a grand time for St. Vincent supporters.

"Lesa has worked intently with Maetha and Rob Best with Simply the Best catering on the menu for the evening," says Todd. "If partygoers loved it last year, we'll leave them speechless this go around." He assures us that not only will the catch of the day please the palate, but the presentation will please the eye. Wendy Saer returns as the "collateral chick," as Todd explains that she has branded the event, the printed materials needed pre and post party, and has seen through the creation of the website: [www.stvincenthealth.com/ivparty](http://www.stvincenthealth.com/ivparty).

Jennifer McCarty is joined this year by "the men of the committee," Toby Burkett and David Cassinelli, as the face of the party. Todd explains that "Jennifer is the cheerleader in energizing guests and, with the help of Toby and David, is spreading the word among their demographic that this is the party for Little Rock's movers and shakers."

Tobi Fairley was behind the scenes last year and has brought her talent to the forefront in ensuring the environment and feel of the party is executed flawlessly. She and Todd have worked together over the past year in bringing texture, color and comfort to the rooftop. As an award-winning interior designer, the addition of Tobi Fairley and the sponsorship of her firm, T. Lamar Interiors and Fine Art, have added an element to the team that will ensure a top-notch venue that guests will savor and talk about for days after the party.

Think sophisticated beach club attire when dressing for the IV Party. It's all about the shoe at IV this year, so when you bring out your new spring designer duds, sport your latest Jimmy Choo strappy sandal or your coveted Michael Kors wedge, (don't forget a pedicure!) For you gents, a jacket is certainly welcome, but not necessary. Our thoughts: When in doubt on what to wear, make your way to the IV Party Fashion sponsors; B. Barnett and Baumanns Fine Men's Store. The pros at both of these established chicest of chic clothing boutiques will dress you for the trendiest party to hit any roof in town.

For Benefactor opportunities and more information about the IV Party, contact St. Vincent Foundation office at 501.552.2380